

# It's WNTC

According to the constitution, WNTC exists to train personel in the art of radio broadcast-ing. This, however, is only half the story. Without an audience, a radio station need not exist. This points out another important and obvious reason for the existence of WNTC, entertain-ment is the keynote to success for any radio station. A radio station can entertain its audi-ence by presenting its programs in a manner to the liking of the audience. On WNTC, the Program Director is responsible for everything that is broadcasted.

The Program Dept. is divided into three different groups; announcer, continuity and sports. All three groups cooperate to present the best possible programing. All three groups have only one objective, entertainment.

Often times, the difference between a good announcer and a bad announcer is how well the man remembers his job to entertain the audience. With this in mind, the Executive Com-mittee has instituted procedures, rules and regulations. Other rules are subject to wide inter-pretation while others are hard and fast and can not be broken.

In some classes, certain types of material and announcement are banned. These rules are generally flexible, subject to the approval of the Executive Committee. WNTC Radio's voice is for the most part uncensored within the limits of common decency and good broad-casting codes and pratice.



L. to R. Ruth Bagshaw and Bob O'Brien

Sunday evenings with his "Nightrick" show along with working back in the profession field with WSTS Radio in Mas-sena and with his present week-end programing with WPDM Radio here in Potsdam.

Formerly a music student in Crane, R.J. still knows what people like to hear when it comes to popular or serious music. R.J. says "seeing as people in the colleges listen to popular music more than any-thing else, that's what we'll play. I'll even play Chinese music if that's what they want."

As a junior in ETA with a major in Music and a minor in History, R.J. plans on going in-to educational television after graduating from Potsdam State.

## Our Girl Bonnie

"It's your girl, my girl, ev-erybody's girl, Bonnie," is the call to arms for one of the cool-est hours on WNTC. Wednes-day night from nine to ten is occupied by a tall blond, brown-eyed bundle of energy from Glens Falls, New York. Bonnie is new to the State campus hav-ing transferred from St. Eli-zabeth in New Jersey at the beginning of the current se-mester. When asked what her show aimed at, she smiled and said, "exciting relaxation." "The tempo of the big show will be 'down' with an emphas-is on the smooth side of sound."

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When Bonnie is on the air at WNTC or studying for one of her ETA courses, she can be found either in the Racquette  
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## Sunday Sing Specialty

One of the most popular peo-ple on State campus is a per-sonable guy by the name of Bob McNeil. Bob is from Syra-cuse, New York and is an ele-mentary education man who will graduate in 1964. Eventu-ally, he will be the proud pos-sessor of a psychology degree, but before then he hopes to work as a professional singer.

Bob hasn't done any work in radios up to now, but you'd never know it. His show runs like a precision machine from the start to the finish. But more than that, it's got per-sonality. There's no doubt about it, Sunday nights from six to ten have become — the time to swing with Bob McNeil and the Sunday Special.

## Recruited Reporter

Janet Furnia, Judy Hasseler's co-worker on the radio show, decided last week, when she found out that the radio sta-tion needed announcers, that this was her chance to fulfill an old ambition. One of Jan's main reasons for wanting to announce is that it forces her to concentrate for two hours a week on her pronouncitation. An-nouncing also gives Jan a chance to learn more about a medium that is still very much a part of the American people. After graduation from SUCEP, she would like to continue in radio part-time; but of course this depends upon whether or not the opportunity arises and if she's able to be a teacher and a radio announcer.

"Playgirls Penthouse," which is what Judy and Jan decided to call their show, will consist mainly of cocktail music. They'll be having such guests as Kelly Smith, The Dave Brubeck Quar-tet, Johnny Mathis, Julie Lon-don and Ray Conniff. This means that as a rule the music will be smooth; the kind you can dream to or even study to. This is as a rule, however, and everyone knows that there are times when most rules are de-viated from. Oh yes, they also do some request and dedica-tions. Comments and criticisms are welcomed as well as ac-cepted.

## Bell Bottom

Zeroing in on the Monday-Friday 8:00-9:00 spot, the "on the air" sign flashes its cue for the "Bell Bottom" Jack Smith. Jack previously worked with the ABC Radio Network's sta-tion WNDU in South Bend, Ind. along with working on camera part-time at WNDU-TV.

A transfer from Notre Dame University, Jack is studying early secondary English in the E.T.A. Dept. here at Potsdam State. At Notre Dame he worked with the Notre Dame Campus radio station WSND. "JACK'S CORNER" on WNTC, as Jack puts it, "will be a show of good sounds of all kinds from all fields with requests and featuring radio contests. If it swings, hot or cool, I'll play it"

Radio 640 is proud to have Jack aboard its nightly line-up of radio entertainment and hopes you stay channeled for a real fine show of professional airwork that will decorate the WNTC airways Monday thru Friday from 8:00-9:00 p. m.



Jack Smith, Disc Jockey

## 'R.J. The D.J.'

In the 6:00-7:00 spot leading off the big top-quality nightly line of 640 Radio is "R.J. The D.J." the weekend warrior of WPDM, R. J. Potter with an all new show "CLUB R. J.". R. J. hails from Newark, New York where he received his first vac-cination with a phonograph needle from the DJ's of WACK Radio in Newark. Since R.J. came to Potsdam State he has been on the air for WNTC Ra-dio since his freshman year on



R. J. Potter, Disc Jockey

## Judy May Find A Job

Judy Hasseler is one of the female D.J.'s featured on WNTC. How did she decide to become a D.J. for WNTC? She had always been fascinated by radio but had never done any-thing about it. Then last week she and Jan were in the snack bar and heard the announce-ment that there would be a meeting for those interested in the WNTC station. They went. So far Judy's found it to be a lot of fun as well as being in-teresting and educational. She also just found out that they are going to have D.J. classes for the "greenhorns" like her-self. Who knows. Someday, she may need a job and will be able to get one as a D.J.

## Corrected Version of the Frosh Hazing Song:

Potsdam Sophs are so cruel.  
They are mean, who's a fool?  
We hate sophomores.  
Freshmen are so new and nice,  
Sophomores have have lost all

their spice.  
We hate sophomores.  
Freshmen are the very best,  
Sophomores trail all the rest.  
We hate sophomores.  
Sophomores don't really love  
and understand us.  
Oh, what spiteful stories they  
all hand us.  
Freshmen are so sweet and  
kind,  
We have our success in mind.

THE CLASS OF '65

## That Professional Touch

Why the change at WNTC? The answer is simple. The students of the Northern Twin Colleges want top-notch professional radio in the evening hours with personalities, good music, factual news, sports, weather and most of all a radio station that is the voice of the students. Here is a chance for the stu-dents to hear as well as see radio work, the results radio can get for training young men and women self-confidence, character and the ability to think quickly and effciently.

WNTC Radio now has the men and equipment to train students for announcing, script writing, news and sports broadcasting, radio engineering, and basic broadcast procedure. The staff and man-agement of WNTC are proud to have the "professional touch" of men who are in the know and who are always welcome to hear and see new ideas in radio broadcasting for bigger and better radio.

Never before has a college radio broadcasting center worked so hard to bring to the students top-quality professional standards of broadcast to truly be "The Voice of the Northern-Twin Colleges."



L. to R.—Judy Hasseler, and Bonnie Dilzer. Top—Bob McNeil

## Bonnie

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office working on a story, or in the gym coaching the frosh girl cheerleaders for the Haz-ing Day Football Game.

This reporter has heard "your girl Bonnie" in action on WNTC, and can tell you that her show definitely does pro-vide "exciting relaxation."